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Appendix I
Rate Comparisons and Trends

Appendix I

Rate Comparisons And Trends

**Los Angeles MSA
LACTC vs. LASMSA**

Difference in Basic Rate (LACTC - LASMSA)

\$/MOU	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.000	0.000	0.000	0.003	0.003	0.003
1990	0.000	0.000	0.000	0.003	0.003	0.003
1991	0.000	0.000	0.000	0.003	0.003	0.003
1992	0.000	0.000	0.000	0.003	0.003	0.003
1993	0.000	0.000	0.000	0.003	0.003	0.003
%						
1989	0.0%	0.0%	0.0%	0.4%	0.5%	0.8%
1990	0.0%	0.0%	0.0%	0.4%	0.5%	0.8%
1991	0.0%	0.0%	0.0%	0.4%	0.5%	0.8%
1992	0.0%	0.0%	0.0%	0.4%	0.5%	0.8%
1993	0.0%	0.0%	0.0%	0.4%	0.5%	0.8%

Average Basic Rate in Nominal \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	1.164	0.789	0.508	0.912	0.625	0.410
1990	1.164	0.789	0.508	0.912	0.625	0.410
1991	1.164	0.789	0.508	0.912	0.625	0.410
1992	1.164	0.789	0.508	0.912	0.625	0.410
1993	1.164	0.789	0.508	0.912	0.625	0.410
Change; 1989 - 1993	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Average Basic Rate in Real \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	1.164	0.789	0.508	0.912	0.625	0.410
1990	1.104	0.749	0.482	0.865	0.593	0.389
1991	1.060	0.718	0.462	0.830	0.569	0.373
1992	1.029	0.697	0.449	0.806	0.553	0.363
1993	0.999	0.677	0.436	0.783	0.537	0.352
Change; 1989 - 1993	-14.2%	-14.2%	-14.2%	-14.2%	-14.2%	-14.2%

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Rate Comparisons And Trends

S.F. Bay Area MSA
BACTC vs. GTE Mobilnet LP

Difference in Basic Rate (BACTC - GTE)

\$/MOU	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.000	0.000	-0.000	-0.053	-0.035	-0.021
1990	0.000	0.000	-0.000	-0.053	-0.035	-0.021
1991	0.000	-0.021	-0.016	-0.053	-0.048	-0.030
1992	0.000	-0.021	-0.016	-0.053	-0.048	-0.030
1993	-0.084	-0.042	-0.016	-0.106	-0.061	-0.030
%						
1989	0.0%	0.0%	-0.0%	-6.7%	-6.3%	-5.4%
1990	0.0%	0.0%	-0.0%	-6.8%	-6.3%	-5.5%
1991	0.0%	-2.8%	-3.3%	-6.8%	-8.8%	-8.3%
1992	0.0%	-2.8%	-3.3%	-6.8%	-8.8%	-8.3%
1993	-7.8%	-5.7%	-3.3%	-14.4%	-11.5%	-8.3%

Average Basic Rate in Nominal \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	1.150	0.775	0.494	0.818	0.573	0.389
1990	1.150	0.775	0.494	0.818	0.573	0.389
1991	1.150	0.765	0.486	0.818	0.566	0.384
1992	1.150	0.765	0.486	0.818	0.566	0.384
1993	1.108	0.754	0.486	0.791	0.560	0.384
Change; 1989 - 1993	-3.6%	-2.7%	-1.6%	-3.2%	-2.3%	-1.3%

Average Basic Rate in Real \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	1.150	0.775	0.494	0.818	0.573	0.389
1990	1.091	0.735	0.468	0.776	0.543	0.369
1991	1.047	0.696	0.442	0.744	0.516	0.350
1992	1.017	0.676	0.430	0.723	0.501	0.340
1993	0.951	0.647	0.417	0.679	0.480	0.330
Change; 1989 - 1993	-17.3%	-16.5%	-15.5%	-16.9%	-16.1%	-15.3%

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Rate Comparisons And Trends

San Diego MSA
US West vs. AirTouch

Difference in Basic Rate (US West – AirTouch)

\$/MOU	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.000	0.000	-0.040	0.056	0.038	0.025
1990	0.000	0.000	-0.040	0.056	0.038	0.025
1991	0.000	-0.018	-0.036	-0.001	-0.013	-0.023
1992	0.000	-0.018	-0.036	-0.001	-0.013	-0.023
1993	0.000	-0.018	-0.036	-0.003	-0.016	-0.025
%						
1989	0.0%	0.0%	-10.2%	7.6%	7.4%	7.2%
1990	0.0%	0.0%	-10.2%	7.6%	7.4%	7.2%
1991	0.0%	-2.8%	-9.1%	-0.1%	-2.9%	-7.5%
1992	0.0%	-2.8%	-9.1%	-0.1%	-2.9%	-7.5%
1993	0.0%	-2.8%	-9.1%	-0.5%	-3.5%	-8.4%

Average Basic Rate in Nominal \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.943	0.652	0.413	0.711	0.498	0.338
1990	0.943	0.652	0.413	0.711	0.498	0.338
1991	0.943	0.643	0.415	0.682	0.472	0.314
1992	0.943	0.643	0.415	0.682	0.472	0.314
1993	0.943	0.643	0.415	0.681	0.471	0.313
Change; 1989 – 1993	0.0%.	-1.4%	0.5%	-4.2%	-5.5%	-7.5%

Average Basic Rate in Real \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.943	0.652	0.413	0.711	0.498	0.338
1990	0.895	0.618	0.392	0.674	0.472	0.321
1991	0.859	0.585	0.378	0.621	0.430	0.286
1992	0.834	0.568	0.367	0.603	0.417	0.278
1993	0.810	0.552	0.356	0.584	0.404	0.268
Change; 1989 – 1993	-14.2%	-15.4%	-13.8%	-17.8%	-18.9%	-20.6%

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Rate Comparisons And Trends

Sacramento MSA
SCTC vs. SVLP

Difference in Basic Rate (SCTC – SVLP)

\$/MOU	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.099	0.065	0.040	0.053	0.025	0.004
1990	0.099	0.065	0.040	0.053	0.025	0.004
1991	0.099	0.065	0.040	0.053	0.025	0.004
1992	0.099	0.065	0.040	0.053	0.025	0.004
1993	0.099	0.065	0.040	0.053	0.025	0.004
 %						
1989	14.9%	14.1%	12.9%	10.8%	7.4%	1.9%
1990	14.9%	14.1%	12.9%	10.8%	7.4%	1.9%
1991	14.9%	14.1%	12.9%	10.8%	7.4%	1.9%
1992	14.9%	14.1%	12.9%	10.8%	7.4%	1.9%
1993	14.9%	14.1%	12.9%	10.8%	7.4%	1.9%

Average Basic Rate in Nominal \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.613	0.429	0.292	0.466	0.327	0.223
1990	0.613	0.429	0.292	0.466	0.327	0.223
1991	0.613	0.429	0.292	0.466	0.327	0.223
1992	0.613	0.429	0.292	0.466	0.327	0.223
1993	0.613	0.429	0.292	0.466	0.327	0.223
Change;						
1989 – 1993	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Average Basic Rate in Real \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.613	0.429	0.292	0.466	0.327	0.223
1990	0.581	0.407	0.277	0.443	0.310	0.211
1991	0.558	0.391	0.266	0.425	0.298	0.203
1992	0.542	0.380	0.258	0.412	0.289	0.197
1993	0.526	0.368	0.250	0.400	0.281	0.191
Change;						
1989 – 1993	-14.2%	-14.2%	-14.2%	-14.2%	-14.2%	-14.2%

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Rate Comparisons And Trends

Fresno MSA
FCTC vs. FMSA LP

Difference in Basic Rate (FCTC - FMSA LP)

\$/MOU	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.007	0.008	0.005	-0.006	-0.006	-0.006
1990	0.007	0.008	0.005	-0.006	-0.006	-0.006
1991	0.007	0.008	0.005	-0.006	-0.006	-0.006
1992	0.007	0.008	0.005	-0.006	-0.006	-0.006
1993	0.067	0.038	0.015	0.054	0.024	0.004
%						
1989	0.8%	1.4%	1.3%	-0.9%	-1.3%	-2.0%
1990	0.8%	1.4%	1.3%	-0.9%	-1.3%	-2.0%
1991	0.8%	1.4%	1.3%	-0.9%	-1.3%	-2.0%
1992	0.8%	1.4%	1.3%	-0.9%	-1.3%	-2.0%
1993	8.0%	6.6%	3.9%	8.3%	5.3%	1.3%

Average Basic Rate in Nominal \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.833	0.574	0.383	0.657	0.457	0.307
1990	0.833	0.574	0.383	0.657	0.457	0.307
1991	0.833	0.574	0.383	0.657	0.457	0.307
1992	0.833	0.574	0.383	0.657	0.457	0.307
1993	0.804	0.559	0.377	0.627	0.442	0.302
Change; 1989 - 1993	-3.6%	-2.6%	-1.3%	-4.6%	-3.3%	-1.6%

Average Basic Rate in Real \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.833	0.574	0.383	0.657	0.457	0.307
1990	0.791	0.545	0.363	0.623	0.434	0.291
1991	0.759	0.523	0.348	0.598	0.416	0.280
1992	0.737	0.507	0.338	0.581	0.404	0.271
1993	0.690	0.480	0.324	0.538	0.379	0.259
Change; 1989 - 1993	-17.3%	-16.4%	-15.3%	-18.1%	-17.0%	-15.6%

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Rate Comparisons And Trends

**Santa Barbara MSA
SBCS vs. GTE LP**

Difference in Basic Rate (SBCS - GTE LP)

\$/MOU	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.000	-0.005	0.004	0.026	0.012	0.002
1990	0.000	-0.005	0.004	0.026	0.012	0.002
1991	0.000	-0.005	0.004	0.026	0.012	0.002
1992	0.000	-0.005	0.004	0.026	0.012	0.002
1993	0.000	-0.005	0.004	0.026	0.012	0.002
 %						
1989	0.0%	-0.6%	0.8%	3.1%	2.1%	0.5%
1990	0.0%	-0.6%	0.8%	3.1%	2.1%	0.5%
1991	0.0%	-0.6%	0.8%	3.1%	2.1%	0.5%
1992	0.0%	-0.6%	0.8%	3.1%	2.1%	0.5%
1993	0.0%	-0.6%	0.8%	3.1%	2.1%	0.5%

Average Basic Rate in Nominal \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	1.150	0.778	0.492	0.823	0.576	0.391
1990	1.150	0.778	0.492	0.823	0.576	0.391
1991	1.150	0.778	0.492	0.823	0.576	0.391
1992	1.150	0.778	0.492	0.823	0.576	0.391
1993	1.150	0.778	0.492	0.823	0.576	0.391
Change; 1989 - 1993	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Average Basic Rate in Real \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	1.150	0.778	0.492	0.823	0.576	0.391
1990	1.091	0.738	0.467	0.781	0.546	0.371
1991	1.047	0.708	0.448	0.749	0.524	0.356
1992	1.017	0.687	0.435	0.728	0.509	0.346
1993	0.987	0.667	0.422	0.706	0.494	0.336
Change; 1989 - 1993	-14.2%	-14.2%	-14.2%	-14.2%	-14.2%	-14.2%

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Rate Comparisons And Trends

RSA 2

Cal. RSA #2 vs. Modoc RSA LP

Difference in Basic Rate (Cal. RSA #2 - Modoc RSA LP)

\$/MOU	Retail			Wholesale		
	60	120	480	60	120	480
1989						
1990						
1991						
1992 *						
1993	-0.020	-0.020	-0.020			
 %						
1989						
1990						
1991						
1992						
1993	-2.5%	-3.6%	-5.4%			

* Note: Rates not submitted by Cal. RSA #2 for years prior to 1993

Average Basic Rate in Nominal \$ / MOU

MOU / mc.	Retail			Wholesale		
	60	120	480	60	120	480
1989						
1990	0.830	0.580	0.393	0.654	0.463	0.319
1991	0.830	0.580	0.393	0.654	0.463	0.319
1992	0.830	0.580	0.393	0.654	0.463	0.319
1993	0.820	0.570	0.383	0.654	0.463	0.319
Change;						
1990 - 1993	-1.2%	-1.7%	-2.5%	0.0%	0.0%	0.0%

Average Basic Rate in Real \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989						
1990	0.787	0.550	0.372	0.620	0.439	0.303
1991	0.756	0.528	0.357	0.595	0.421	0.291
1992	0.734	0.513	0.347	0.578	0.409	0.282
1993	0.704	0.489	0.328	0.561	0.397	0.274
Change;						
1990 - 1993	-10.6%	-11.1%	-11.8%	-9.5%	-9.5%	-9.5%

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Rate Comparisons And Trends

RSA 7
Century EC vs. Contel Cell.

Difference in Basic Rate (Century EC – Contel Cell.)

\$/MOU	Retail			Wholesale		
	60	120	480	60	120	480
1989						
1990						
1991	0.083	0.042	0.013	0.060	0.040	0.020
1992	0.083	0.042	0.013	0.060	0.040	0.020
1993	0.083	0.042	0.013	0.060	0.040	0.020
%						
1989						
1990						
1991	8.8%	6.4%	3.0%	8.8%	8.3%	6.1%
1992	8.8%	6.4%	3.0%	8.8%	8.3%	6.1%
1993	8.8%	6.4%	3.0%	8.8%	8.3%	6.1%

Average Basic Rate in Nominal \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.860	0.610	0.420	0.620	0.440	0.310
1990	0.860	0.610	0.420	0.620	0.440	0.310
1991 *	0.902	0.631	0.426	0.650	0.460	0.320
1992	0.902	0.631	0.426	0.650	0.460	0.320
1993	0.902	0.631	0.426	0.650	0.460	0.320
Change;						
1989 – 1993	4.8%	3.4%	1.5%	4.8%	4.5%	.3.2%

* Note: Century El Centro was not in operation prior to 1991

Average Basic Rate in Real \$ / MOU

MOU / mo.	Retail			Wholesale		
	60	120	480	60	120	480
1989	0.860	0.610	0.420	0.620	0.440	0.310
1990	0.816	0.579	0.398	0.588	0.417	0.294
1991	0.821	0.574	0.388	0.592	0.419	0.291
1992	0.797	0.558	0.377	0.575	0.407	0.283
1993	0.774	0.541	0.366	0.558	0.395	0.275
Change;						
1989 – 1993	-10.0%	-11.2%	-12.9%	-10.0%	-10.3%	-11.4%

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Appendix J

Rate Plan and Customer Data

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Appendix J

Rate Plan and Customer Data

Los Angeles MSA

Los Angeles Cellular Telephone Company

Basic	Tot. No. Customers			Growth Rate	
	Retail	Wholesale	Total	Retail	Wholesale
1989					
1990					
1991					
1992					
1993					

Free Min. Rates	Number of Customers			Percentage of Total Customers		
	Retail					
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
\$/MOU	60	120	480	60	120	480
1989	1.164	0.789	0.508	0.914	0.627	0.412
1990	1.164	0.789	0.508	0.914	0.627	0.412
1991	1.164	0.789	0.508	0.914	0.627	0.412
1992	1.164	0.789	0.508	0.914	0.627	0.412
1993	1.164	0.789	0.508	0.914	0.627	0.412

NiteOwl / Plan2

Free Min. Rates	Number of Customers			Percentage of Total Customers		
	Retail					
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
\$/MOU	60	120	480	60	120	480
prior	1.177	0.968	0.812	0.891	0.750	0.643
1989	1.177	0.968	0.812	0.891	0.750	0.643
1990	1.177	0.968	0.812	0.891	0.750	0.643
1991	1.177	0.968	0.812	0.891	0.750	0.643
1992	1.177	0.968	0.812	0.891	0.750	0.643
1993	1.177	0.968	0.812	0.891	0.750	0.643

Redacted

Appendix J

Rate Plan and Customer Data

Los Angeles MSA

Los Angeles Cellular Telephone Company

Premium Value Plan

	Number of Customers		Percentage of Total Customers			
	Retail	Wholesale	Wholesale		Access	
1989						
1990						
1991						
1992						
1993						
Free Min. Rates	600	Termina. Fee	\$0.00			
	Retail					
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.370	\$0.210	\$239.99	\$0.300	\$0.170	\$190.92
\$/MOU	60	120	480	60	120	480
1989						
1990	4.000	2.000	0.500	3.182	1.591	0.398
1991	4.000	2.000	0.500	3.182	1.591	0.398
1992	4.000	2.000	0.500	3.182	1.591	0.398
1993	4.000	2.000	0.500	3.182	1.591	0.398

High Value

	Number of Customers		Percentage of Total Customers			
	Retail	Wholesale	Wholesale		Access	
1992						
1993						
Free Min. Rates	475	Termina. Fee	\$175.00			
	Retail					
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.380	\$0.210	\$199.99	\$0.310	\$0.170	\$158.37
\$/MOU	60	120	480	60	120	480
1992						
1993	3.333	1.667	0.420	2.640	1.320	0.333

Redacted

Appendix J**Rate Plan and Customer Data****Los Angeles MSA****Los Angeles Cellular Telephone Company****Standard Value Plan**

1 yr contract	Number of Customers		Percentage of Total Customers				
	Retail	Wholesale	Wholesale		Access		
1992							
1993							
Free Min. Rates	170	Termina. Fee	\$150.00				
	Retail			Wholesale			
	Peak	Off-Peak		Access	Peak	Off-Peak	Access
	\$0.390	\$0.230		\$99.99	\$0.320	\$0.190	\$77.00
\$/MOU	60	120	480	60	120	480	
1992							
1993	1.667	0.833	0.440	1.283	0.642	0.350	

Convenience Val.

1 yr contract	Number of Customers		Percentage of Total Customers				
	Retail	Wholesale	Wholesale		Access		
1992							
1993							
Free Min. Rates	80	Termina. Fee	\$100.00				
	Retail			Wholesale			
	Peak	Off-Peak		Access	Peak	Off-Peak	Access
	\$0.410	\$0.240		\$69.99	\$0.330	\$0.200	\$52.59
\$/MOU	60	120	480	60	120	480	
1992							
1993	1.167	0.709	0.459	0.877	0.540	0.363	

Advantage Value

1 yr contract	Number of Customers		Percentage of Total Customers				
	Retail	Wholesale	Wholesale		Access		
1992							
1993							
Free Min. Rates	320	Termina. Fee	\$175.00				
	Retail			Wholesale			
	Peak	Off-Peak		Access	Peak	Off-Peak	Access
	\$0.380	\$0.220		\$149.99	\$0.310	\$0.180	\$117.69
\$/MOU	60	120	480	60	120	480	
1992							
1993	2.500	1.250	0.428	1.962	0.981	0.340	

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Appendix J

Rate Plan and Customer Data

Los Angeles MSA

Los Angeles SMSA LP

	Tot. No. Customers			Growth Rate		
	Retail	Wholesale	Total	Retail	Wholesale	
1989						
1990						
1991						
1992						
1993						

Basic

Number of Customers
Retail WholesalePercentage of
Total Customers

1989
1990
1991
1992
1993

Free Min.
Rates0 Termina. Fee
Retail
Peak Off-Peak

\$0.00

Wholesale

	Access	Peak	Off-Peak	Access
\$0.450	\$45.00	\$0.366	\$0.220	\$34.41

\$/MOU

60
1.164
0.789
0.508
0.910
0.624
0.408

1989	1.164
1990	1.164
1991	1.164
1992	1.164
1993	1.164

60
0.910
0.624
0.408
0.624
0.624
0.624
0.624
0.624
0.624

120
0.624
0.408
0.624
0.624
0.624
0.624
0.624
0.624
0.624

480
0.624
0.408
0.624
0.624
0.624
0.624
0.624
0.624
0.624

Personal Communications Plan

Number of Customers
Retail WholesalePercentage of
Total Customers

1989
1990
1991
1992
1993

Free Min.
Rates0 Termina. Fee
Retail
Peak Off-Peak

\$0.00

Wholesale

	Access	Peak	Off-Peak	Access
\$0.900	\$25.00	\$0.720	\$0.160	\$17.00

\$/MOU

60
1.177
0.968
0.812
0.891
0.750
0.643

1989	1.177
1990	1.177
1991	1.177
1992	1.177
1993	1.177

60
0.968
0.812
0.891
0.750
0.643
0.643
0.643
0.643
0.643

120
0.750
0.643
0.750
0.643
0.750
0.643
0.643
0.643
0.643

480
0.750
0.643
0.750
0.643
0.750
0.643
0.643
0.643
0.643

Redacted

Appendix J

Rate Plan and Customer Data

Los Angeles MSA

Los Angeles SMSA LP

Premium Svc. Plan

	Number of Customers		Percentage of Total Customers		
	Retail	Wholesale			
1990					
1991					
1992					
1993					
Free Min. Rates	550	Termina. Fee	\$0.00		
	Retail			Wholesale	
	Peak	Off-Peak	Access	Peak	Off-Peak
	\$0.450	\$0.270	\$239.00		Access
\$/MOU	60	120	480	60	120
1989					
1990	3.983	1.992	0.498	No wholesale eq. rate	
1991	3.983	1.992	0.498		
1992	3.983	1.992	0.498		
1993	3.983	1.992	0.498		
Corp. / Vol. 1 yr contract	Number of Customers		Percentage of Total Customers		
	Retail	Wholesale	3 yrs contract		
1990					
1991					
1992					
1993					
1-24 users					
Free Min. Rates	0	Termina. Fee	\$150.00		
	Retail			Wholesale	
	Peak	Off-Peak	Access	Peak	Off-Peak
	\$0.450	\$0.270	\$45.00		Access
\$/MOU	60	120	480	60	120
1990	1.164	0.789	0.508		
1991	1.164	0.789	0.508		
1992	1.164	0.789	0.508		
1993	1.164	0.789	0.508		
50-99 users					
Free Min. Rates	0	Termina. Fee	\$150.00		
	Retail			Wholesale	
	Peak	Off-Peak	Access	Peak	Off-Peak
	\$0.371	\$0.223	\$35.00		Access
	60	120	480	60	120
1990	1.089	0.714	0.464		
1991	1.089	0.714	0.464		
1992	1.089	0.714	0.464		
1993	0.925	0.633	0.414		

Redacted

Appendix J

Rate Plan and Customer Data

Los Angeles MSA

Los Angeles SMSA LP

Super Val.-80

1 yr contract	Number of Customers		Percentage of Total Customers				
	Retail	Wholesale					
1992							
1993							
Free Min. Rates	80	Termina. Fee	\$150.00				
	Retail			Wholesale			
	Peak	Off-Peak		Access	Peak	Off-Peak	Access
	\$0.410	\$0.240		\$69.99	\$0.679	\$0.151	\$16.00
\$/MOU	60	120	480	60	120	480	
1992							
1993	1.167	0.709	0.459	0.840	0.707	0.607	

Super Val.-170

1 yr contract	Number of Customers		Percentage of Total Customers				
	Retail	Wholesale					
1992							
1993							
Free Min. Rates	170	Termina. Fee	\$150.00				
	Retail			Wholesale			
	Peak	Off-Peak		Access	Peak	Off-Peak	Access
	\$0.390	\$0.230		\$99.99			
\$/MOU	60	120	480	60	120	480	
1992							
1993	1.667	0.833	0.440	0.000	0.000	0.000	

Super Val.-475

	Number of Customers		Percentage of Total Customers				
	Retail	Wholesale					
1992							
1993							
Free Min. Rates	475	Termina. Fee	\$150.00				
	Retail			Wholesale			
	Peak	Off-Peak		Access	Peak	Off-Peak	Access
	\$0.380	\$0.210		\$199.99			
\$/MOU	60	120	480	60	120	480	
1992							
1993	3.333	1.667	0.420	0.000	0.000	0.000	

Redacted

Appendix J**Rate Plan and Customer Data****S.F. Bay Area MSA****Bay Area Cellular Telephone Company**

	Tot. No. Customers		Total	Growth Rate	
	Retail	Wholesale		Retail	Wholesale
1989					
1990					
1991					
1992					
1993					

Basic	Number of Customers			Percentage of Total Customers	
	Retail	Wholesale			
1989					
1990					
1991					
1992					
1993					

Free Min. Rates	0 Termina. Fee		\$0.00		Wholesale	
	Retail		Access	Peak	Off-Peak	Access
	Peak	Off-Peak	varied	\$0.360	\$0.160	varied
\$/MOU	60	120	480	60	120	480
1989	1.150	0.775	0.494	0.791	0.555	0.379
1990	1.150	0.775	0.494	0.791	0.555	0.379
1991	1.150	0.754	0.478	0.791	0.543	0.369
1992	1.150	0.754	0.478	0.791	0.543	0.369
1993	1.067	0.733	0.478	0.738	0.529	0.369

Personal Communications Plan

1 yr contract	Number of Customers		Percentage of Total Customers
	Retail	Wholesale	
1989			
1990			
1991			
1992			
1993			

Free Min. Rates	0 Termina. Fee		\$0.00		Wholesale	
	Retail		Access	Peak	Off-Peak	Access
	Peak	Off-Peak	\$25.00	\$0.720	\$0.160	\$17.00
\$/MOU	60	120	480	60	120	480
1989	1.177	0.968	0.812	0.891	0.750	0.643
1990	1.177	0.968	0.812	0.891	0.750	0.643
1991	1.177	0.968	0.812	0.891	0.750	0.643
1992	1.177	0.968	0.812	0.891	0.750	0.643
1993	1.177	0.968	0.812	0.891	0.750	0.643

Rate Plan and Customer Data**S.F. Bay Area MSA****Bay Area Cellular Telephone Company****Security Plan**

1 yr contract	Number of Customers		Percentage of Total Customers			
	Retail	Wholesale				
1989						
1990						
1991						
1992						
1993						
Free Min. Rates			5 Termina. Fee	\$200.00		
	Retail				Wholesale	
	Peak	Off-Peak			Peak	
	\$0.850	\$0.200		\$29.99	\$0.680	
\$/MOU	60	120	480		60	120
						480
1989						
1990						
1991						
1992						
1993	1.160	0.940	0.775	0.878	0.727	0.614

1 yr contract	Number of Customers		Free Min.	30 Termina. Fee		\$200.00
	Retail	Wholesale		Percentage of Total Customers		
1992						
1993						

	Retail			Wholesale		
	Peak	Off-Peak		Access	Peak	
	\$0.450	\$0.200		\$49.99	\$0.360	
\$/MOU	60	120	480		60	120
						480
1992						
1993	1.033	0.717	0.479	0.712	0.516	0.369

1 yr contract	Number of Customers		Free Min.	110 Termina. Fee		\$200.00
	Retail	Wholesale		Percentage of Total Customers		
1992						
1993						

	Retail			Wholesale		
	Peak	Off-Peak		Access	Peak	
	\$0.440	\$0.200		\$79.99	\$0.352	
\$/MOU	60	120	480		60	120
						480
1992						
1993	1.333	0.699	0.469	0.952	0.502	0.361

Redacted

Appendix J**Rate Plan and Customer Data****S.F. Bay Area MSA****Bay Area Cellular Telephone Company**

Value Contract Plan				Free Min.	215	Termina. Fee	\$200.00
1 yr contract	Number of Customers				Percentage of Total Customers		
	Retail	Wholesale			Wholesale		
	Peak	Off-Peak	Access		Peak	Off-Peak	Access
	\$0.420	\$0.200	\$119.99		\$0.336	\$0.160	\$89.10
\$/MOU	60	120	480	60	120	480	
1992							
1993	2.000	1.000	0.458	1.485	0.743	0.352	
Advantage Contract				Free Min.	325	Termina. Fee	\$200.00
1 yr contract	Number of Customers				Percentage of Total Customers		
	Retail	Wholesale			Wholesale		
	Peak	Off-Peak	Access		Peak	Off-Peak	Access
	\$0.400	\$0.200	\$159.99		\$0.320	\$0.160	\$121.10
\$/MOU	60	120	480	60	120	480	
1992							
1993	2.667	1.333	0.450	2.018	1.009	0.345	
Premium Contract				Free Min.	435	Termina. Fee	\$200.00
1 yr contract	Number of Customers				Percentage of Total Customers		
	Retail	Wholesale			Wholesale		
	Peak	Off-Peak	Access		Peak	Off-Peak	Access
	\$0.380	\$0.200	\$199.99		\$0.304	\$0.160	\$152.29
\$/MOU	60	120	480	60	120	480	
1992							
1993	3.333	1.667	0.449	2.538	1.269	0.343	

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Appendix J

Rate Plan and Customer Data

S.F. Bay Area MSA

Bay Area Cellular Telephone Company

Executive Rate Plan		Number of Customers		Free Min.	400	Termina. Fee	\$0.00
		Retail	Wholesale		Percentage of Total Customers		
	1991						
	1992						
	1993						
		Retail		Wholesale			
		Peak	Off-Peak	Access	Peak	Off-Peak	Access
		\$0.410	\$0.300	\$199.00	\$0.328	\$0.240	\$151.50
\$/MOU		60	120	480	60	120	480
	1991	3.317	1.658	0.479	2.525	1.263	0.367
	1992	3.317	1.658	0.479	2.525	1.263	0.367
	1993	3.317	1.658	0.479	2.525	1.263	0.367

Redacted

Appendix J

Rate Plan and Customer Data

S.F. Bay Area MSA

GTE Mobilnet LP

	Tot. No. Customers			Growth Rate	
	Retail	Wholesale	Total	Retail	Wholesale
1989					
1990					
1991					
1992					
1993					

Basic

Basic	Number of Customers			Percentage of Total Customers	
			Retail	Wholesale	
	1989	1990	1991	1992	1993

Free Min. Rates	0 Termina. Fee		\$0.00			Access \$30.50	
	Retail		Wholesale				
	Peak	Off-Peak	Access	Peak	Off-Peak		
\$/MOU	60	120	480	60	120	480	
1989	1.150	0.775	0.494	0.844	0.590	0.400	
1990	1.150	0.775	0.494	0.844	0.590	0.400	
1991	1.150	0.775	0.494	0.844	0.590	0.400	
1992	1.150	0.775	0.494	0.844	0.590	0.400	
1993	1.150	0.775	0.494	0.844	0.590	0.400	

Basic Contract

1 yr contract	Retail		Wholesale		Percentage of Total Customers	
			Retail	Wholesale		
	1989	1990	1991	1992	1993	

Free Min. Rates	0 Termina. Fee		\$200.00			Access \$26.77	
	Retail		Wholesale				
	Peak	Off-Peak	Access	Peak	Off-Peak		
\$/MOU	60	120	480	60	120	480	
1989	1.058	0.729	0.482	0.782	0.559	0.392	
1990	1.058	0.729	0.482	0.782	0.559	0.392	
1991	1.058	0.729	0.482	0.782	0.559	0.392	
1992	1.058	0.729	0.482	0.782	0.559	0.392	
1993	1.058	0.729	0.482	0.782	0.559	0.392	

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Appendix J

Rate Plan and Customer Data

S.F. Bay Area MSA

GTE Mobilnet LP

Personal Comm.

1 yr contract	Number of Customers		Percentage of Total Customers		
	Retail	Wholesale			
1989					
1990					
1991					
1992					
1993					
Free Min. Rates			Termina. Fee	\$170.00	
	Retail				Wholesale
	Peak	Off-Peak	Access	\$22.00	Peak
	\$0.900	\$0.200			\$0.720
					Off-Peak
					\$0.160
					Access
					\$14.96
\$/MOU	60	120	480	60	120
1989	1.127	0.943	0.806	0.857	0.733
1990	1.127	0.943	0.806	0.857	0.733
1991	1.127	0.943	0.806	0.857	0.733
1992	1.127	0.943	0.806	0.857	0.733
1993	1.127	0.943	0.806	0.857	0.733
Security			Free Min.		Termina. Fee
1 yr contract	Number of Customers			\$200.00	
	Retail	Wholesale	3 yrs contract		Percentage of Total Customers
1992					
1993					
	Retail		Wholesale		
	Peak	Off-Peak	Access		Wholesale
	\$1.500	\$1.500	\$15.00		Peak
					\$1.200
					Off-Peak
					\$1.200
					Access
					\$10.20
\$/MOU	60	120	480	60	120
1992	1.750	1.625	1.531	1.370	1.285
1993	1.750	1.625	1.531	1.370	1.285
Basic Value			Free Min.	30	Termina. Fee
1 yr contract	Number of Customers			\$200.00	
	Retail	Wholesale			Percentage of Total Customers
1992					
1993					
	Retail		Wholesale		
	Peak	Off-Peak	Access		Wholesale
	\$0.400	\$0.400	\$49.95		Peak
					\$0.320
					Off-Peak
					\$0.320
					Access
					\$35.97
\$/MOU	60	120	480	60	120
1992	1.033	0.716	0.479	0.760	0.540
1993					0.375

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Appendix J

Rate Plan and Customer Data

S.F. Bay Area MSA

GTE Mobilnet LP

Convenience				Free Min.	0	Termina. Fee	\$200.00
1 yr contract					Percentage of		
		Number of Customers			Total Customers		
		Retail	Wholesale				

1992	
1993	

	Retail			Wholesale			
	Peak	Off-Peak	Access	Peak	Off-Peak	Access	
	\$0.750	\$0.750	\$24.95	\$0.600	\$0.600	\$16.97	

\$/MOU	60	120	480	60	120	480	
1992							
1993	1.166	0.958	0.802	0.883	0.741	0.635	

Saver				Free Min.	100	Termina. Fee	\$200.00
1 yr contract					Percentage of		
		Number of Customers			Total Customers		
		Retail	Wholesale				

1992	
1993	

	Retail			Wholesale			
	Peak	Off-Peak	Access	Peak	Off-Peak	Access	
	\$0.390	\$0.390	\$75.95	\$0.310	\$0.310	\$54.69	

\$/MOU	60	120	480	60	120	480	
1992							
1993	1.266	0.698	0.467	0.912	0.507	0.359	

Prestige				Free Min.	350	Termina. Fee	\$200.00
1 yr contract					Percentage of		
		Number of Customers			Total Customers		
		Retail	Wholesale				

1992	
1993	

	Retail			Wholesale			
	Peak	Off-Peak	Access	Peak	Off-Peak	Access	
	\$0.380	\$0.380	\$134.95	\$0.300	\$0.300	\$97.17	

\$/MOU	60	120	480	60	120	480	
1992							
1993	2.249	1.125	0.384	1.620	0.810	0.284	

Redacted

Appendix J**Rate Plan and Customer Data****S.F. Bay Area MSA****GTE Mobilnet LP**

Elite 1 yr contract	Number of Customers		Free Min.	500	Termina.	Fee	\$200.00
	Retail	Wholesale		Percentage of Total Customers			
1992							
1993							
	Retail			Wholesale			
	Peak	Off-Peak	Access	Peak	Off-Peak	Access	
	\$0.360	\$0.360	\$189.95	\$0.290	\$0.290	\$136.77	
\$/MOU	60	120	480	60	120	480	
1992	3.166	1.583	0.396	2.280	1.140	0.285	
1993							

Non-contractual Plans

Personal Comm.	Number of Customers		Free Min.	0	Termina.	Fee	\$0.00
	Retail	Wholesale		Percentage of Total Customers			
1989							
1990							
1991							
1992							
1993							
	Retail			Wholesale			
	Peak	Off-Peak	Access	Peak	Off-Peak	Access	
	\$0.900	\$0.200	\$25.00	\$0.720	\$0.160	\$17.00	
\$/MOU	60	120	480	60	120	480	
1992	1.177	0.968	0.812	0.891	0.750	0.643	
1993	1.177	0.968	0.812	0.891	0.750	0.643	
	Retail			Wholesale			
	Peak	Off-Peak	Access	Peak	Off-Peak	Access	
	\$0.400	\$0.400	\$59.95	\$0.320	\$0.320	\$43.97	
\$/MOU	60	120	480	60	120	480	
1992	1.199	0.800	0.500	0.893	0.606	0.392	
1993							

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Appendix J

Rate Plan and Customer Data

S.F. Bay Area MSA

GTE Mobilnet LP

Moderate User	Number of Customers		Free Min.	120 Terminal Fee		\$0.00
	Retail	Wholesale		Percentage of Total Customers		
1990						
1991						
1992						
1993						
	Retail			Wholesale		
	Peak	Off-Peak	Access	Peak	Off-Peak	Access
	\$0.430	\$0.200	\$90.00	\$0.340	\$0.160	\$28.25
\$/MOU	60	120	480	60	120	480
1989						
1990						
1991	1.500	0.750	0.476	1.080	0.540	0.287
1992	1.500	0.750	0.476	1.080	0.540	0.287
1993	1.500	0.750	0.476	1.080	0.540	0.287